



## CONTACT

Tracy Covert  
Director – Marketing, Sales, Events  
[tracy@vetgirlontherun.com](mailto:tracy@vetgirlontherun.com)

## FOR IMMEDIATE RELEASE

November 1, 2022

# VETgirl and Royal Canin Partner to Present Powerful Minds, a Women’s Leadership & Wellness Retreat

*VETgirl, the #1 online veterinary continuing education (CE) platform, is excited to announce the launch of their inaugural Women’s Leadership event at Miraval Arizona in Tucson, Arizona.*

## TAMPA, FL (November 1, 2022)

VETgirl, the #1 online veterinary continuing education (CE) platform, is proud to announce the inaugural Powerful Minds Women’s Leadership Retreat, presented by [Royal Canin](#). This by-invitation only event is designed to connect prominent women veterinary leaders at this 2-day experience at the Miraval Arizona resort. The VETgirl Powerful Minds Women’s Leadership Retreat will feature inspiring presenters and thought-provoking workshops designed to spark new ideas and teach attendees techniques that will foster leadership development and leave attendees with a refreshed outlook on how to better balance our busy lives in veterinary medicine. Attendees will “pass the torch” and nominate the next generation of women leaders.

VETgirl has invited 50 of the profession’s leading women to come together November 18-20, 2022, for a 2-day immersive experience at the exclusive Miraval Arizona resort in Tucson, Arizona. Complete with eight hours of continuing education workshops, this interactive event will guide attendees on how to create balance and nurture wellbeing with topics focused on work-life boundaries, psychological safety and trust, stress management and wellness, and grounded leadership. VETgirl Co-Founder and Medical Director, Dr. Justine Lee says, “We’re so excited to gather with some amazing women to talk about “the real stuff” and the lifehacks of veterinary leadership.” The retreat features keynote, Rebecca Heiss, PhD, an evolutionary biologist and stress expert, presenting sessions on “Making Stress Your Best Friend: Reframing Stress and Reclaiming time” and “Breaking Beyond the Imposter: Boundary Setting, People Pleasing and Rejection.” Also presenting will be Jeannine Moga, MA, MSW, LCSW, a licensed clinical social worker and compassion fatigue specialist and VETgirl Chief Happiness Officer. Dr. Justine Lee will moderate and lead the event education sessions and daily panel discussion.

The invitation-only experience has been made available at no-cost to attendees in thanks to the generous sponsorship support from Royal Canin, AcharaVet, Ceva Animal Health, Banfield Pet Hospital, Boehringer Ingelheim, and PetDx. Dr. Laura Pletz, Scientific Services Manager at Royal Canin explains, “We are so honored to be the Premier Sponsor of the Powerful Minds Women's Leadership Retreat. At Royal Canin, we believe in the power of connection, and this event provides an incredible opportunity for women leaders to learn together and create stronger bonds that will continue beyond the retreat. Partnering with VETgirl to unleash a collective purpose, power, and passion for women will strengthen the veterinary industry now and in the future.” Retreat guests will have the opportunity to engage, collaborate, and learn while enjoying diverse wellness, fitness, and outdoor adventure activities, leaving them with a refreshed outlook on how to better balance their busy life in veterinary medicine. This exclusive event will continue for the next three years and will maintain its no-cost entry with guests receiving an invite only by nomination from a previous year’s attendee.

When | November 18-20, 2022

Where | Miraval Arizona | Tucson, AZ

What attendees will experience | Grounded leadership, work-life boundaries, wellbeing literacy, help-seeking behaviors, and compassion fatigue vs. compassion satisfaction

Thanks to generous premier sponsorship from [Royal Canin](#), this exclusive event will continue for the next three years, with the goal to train the leaders the skill sets in wellness to pass on to their team.

---

### **About VETgirl**

*VETgirl, the #1 online veterinary continuing education provider, offers RACE-approved veterinary CE for the low cost of \$269/individual. Offering more than 150 hours of CE per year, veterinary professionals can obtain expertise and education in areas of small animal general medicine and surgery, large animal, practice management, leadership and more. For more information, go to [vetgirlontherun.com](http://vetgirlontherun.com).*

*VETgirl is now a proud part of the Mars family of companies.*

### **About BluePearl:**

*BluePearl Specialty and Emergency Pet Hospital*

*Founded in 1996, BluePearl is one of the largest specialty and emergency veterinary practices in the U.S. today. BluePearl has more than 110 hospitals in 29 states that together employ 8,000+ Associates, including 1,165+ veterinarians, 3,978+ veterinary technicians, and 1,688+ other professionals. Each year, our compassionate teams provide high-quality care for more than 1.1 million pets and their families. BluePearl clinicians also participate in clinical studies to discover new treatments and procedures that improve pet health. As part of the Mars Veterinary Health family of brands, BluePearl is committed to its purpose — A BETTER WORLD FOR PETS® — because pets make a better world for us. Learn more at [BluePearlVet.com](http://BluePearlVet.com)###*